



# WOMEN — BUILDING AN INCLUSIVE ECONOMY IN THE DIGITAL AGE

To open up opportunities for all women in the digital economy

To ensure market access for the next generation of women entrepreneurs

To accelerate women's ascent to business leadership

To effect family-friendly 'work' cultures for women and men

To create a sustainable economic future protecting limited resources

Join 1,000 women leaders in business and government from every corner of the world at the leading forum for women impacting the global economy since 1990.

> Warsaw, Poland June 9-11, 2016





Summit Official Airline



# 2016 GLOBAL SUMMIT OF WOMEN women — Building an Inclusive Economy

# IN THE DIGITAL AGE

# SUMMIT FEATURES

- Pre-Summit Roundtable for Women Government Ministers on best practices in public/private sector partnerships for advancing women's economic opportunities;
- Plenary sessions which cover
   Regional and Global Megatrends
   that impact economies around the world;
  - Women CEO Forum on the Future of Work in the Age of Digitization and Mobility;
  - Practical strategies for business growth – personal and entrepreneurial – developed in different parts of the world;
  - **Skills-building sessions** in three tracks: Leadership Development, Entrepreneurial, and Issues; and
  - Creative tips from women entrepreneurs succeeding in the 'creative' industries.



You are invited to join women leaders from every corner of the world in Warsaw, Poland at the 2016 Global Summit of Women — the premier international forum to accelerate women's economic progress worldwide. The 2016 Summit will salute women's achievements while continuing to explore practical strategies and best practices in improving women's economic status, whether they are corporate initiatives, public policies or NGO programs. The Summit's unique engagement of the three critical 'legs' of change – government, business and civil society – is reflected in its participants, presenters and partners. Over 60 International organizations representing women from five continents are planning to be part of the 2016 Summit in Poland, along with women government Ministers and multilateral agency executives.

The theme of the 2016 Summit — "Women, Building an Inclusive Economy in the Digital Age" — spotlights women's influence in creating stronger economies in this era of new technologies affecting the way governments and corporations do business. In addition, the 2016 Summit will inform delegates on how to access the Central and Eastern European market, showcase women business and government leaders from the region, provide skills-building sessions, as well as establish networks among such leaders.

Join us at the Summit to be inspired by, to learn, and to share lessons with women from seventy economies around the world.

### WHAT THE 2016 SUMMIT OFFERS:

- Inspirational role models from every continent among an impressive roster of over 80 presenters;
- Ample *networking opportunities* at breakfasts, lunches, and receptions throughout the event.
- Information on doing business with Poland and Central and Eastern Europe;
- Insight into women driving business growth as consumers and business leaders;
- Numerous sessions to help 'grow' your leadership skills, your business, and your network... and more!

# WARSAW, POLAND

The leading economy in Central and Eastern Europe, *Poland is the proud Host of the* **2016** *Global Summit of Women.* Over the past 25 years, Poland has become a leading symbol of regional stability, having transitioned to a vigorous democracy, while advancing its political and economic profile on the international stage.

Serving as a magnet for multinational companies both as a manufacturing and growing consumer base, Poland has emerged as a gateway to emerging markets in the region. The booming Polish economy has grown tremendously, more than doubling its GDP over the past two decades, despite the global financial crisis which staggered growth throughout the world. Throughout the recession, Poland was recognized as the only EU economy to sidestep an economic decline.

Women are increasingly present in Poland in leadership positions in both politics and the business world. A woman Prime Minister, Beata Szydlo, heads up the new government formed in October 2015, replacing another woman Prime Minister. Aside from leading various government ministries, a woman, Hanna Gronkiewicz-Waltz, also serves as Mayor of Warsaw, one of the largest cities in Europe. Outside of government, Poland's influential women's networks are making a mark on public policy through the innovative nation-wide Congress of Women. In addition, an active women's entrepreneurial community has ensured that women are present in all industries and playing a key role



Warsaw, the business and financial capital of the country, holds significant cultural, economic, and political influence nationally and internationally. It is home to the headquarters of top Polish companies as well as the location of the majority of foreign companies doing business in Poland. With a rich heritage based on a 1,000 year historical tradition, Warsaw offers some of the country's top cultural attractions to balance its financial centers.

The Global Summit of Women looks forward to having its international participants become more acquainted with Polish women leaders and the country's business community.



(top) Warsaw skyline at night; (bottom) Castle Square in front of Royal Castle



Prime Minister of



Mayor of Warsaw, Hanna Gronkiewicz-Waltz

# MEET SOME OF THE LEADERS PARTICIPATING IN THE 2016 GLOBAL SUMMIT OF WOMEN (AS OF FEBRUARY 12, 2016)



H.E. LAIMDOTA **STRAUJUMA** 

> LATVIA Prime Minister



**H.E. ATIFETE** JAHJAGA

> Kosovo President



HON. MATEUSZ MORAWIECKI

POLAND

Deputy Prime Minister and Minister for Development



HON. LIISA OVIIR

OVERNMENT

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**ESTONIA** 

Minister of Entrepreneurship



HON. PASCALE BOISTARD

FRANCE

Secretary of State for Women's Rights



HON. ELKE FERNER

GERMANY

State Secretary for Family, Senior Citizens, Women and Youth



HON. NORA TERRADO

PHILIPPINES

Undersecretary of Trade and Industry



HON. GRACA FONSECA

PORTUGAL

State Secretary for Administrative Modernization



ΗΟΝ. ΑΝΙΑ ΚΟΡΑΚ Mrak

**SLOVENIA** Minister for Labor, Family, and Social Affairs



HON. ELIZABETH Тнаветне

SOUTH AFRICA

Deputy Minister of Small **Business Development** 



HON. SAMIRA **MERAI FRIAA** 

TUNISIA

Minister of Women, Family, and Childhood



H.E. DR. MAITHA AL SHAMSI

**UNITED ARAB EMIRATES** Minister of State

POLAND Mayor of Warsaw

HON. HANNA

**GRONKIEWICZ-**

WALTZ

# CEOs



Manfred Bischoff Chair of the Board, Daimler (Germany)



Maria Blase President, HVAC and Transport, Latin America, Ingersoll Rand (U.S.)



Henryka Bochniarz President, Polish Confederation of Employers (Lewiatan) (Poland)



Martha Brooks Board Director, Bombardier; Former President, Novelis (Canada)



**Sylvia Coutinho** Country Head, UBS Brazil (Brazil)





Alain Couttolenc Managing Director, Nielsen Europe (Switzerland)



Maria Dolores Dancausa CEO, Bankinter (Spain)



Dick Evans Chair, Constellium; Former CEO, Rio Tinto Alcan (U.S.)



Luz Maria Jaramillo CEO, Pavimentos Colombia S.A.S. (Colombia)



Michel Khalaf President, Europe, Middle East and Africa, Metlife (UAE)



Sung Joo Kim Chair , MCM Holdings AG (South Korea)



Idar Kreutzer Managing Director, Finance Norway (Norway)



Ana Maria Llopis Board Director, Societe Generale and Chair, Dia (Spain)



Paula Marshall CEO, The Bama Companies (U.S.)



**Lynette Mayne** CEO, Work Wear World (Australia)



Anne Mutahi Chair, Standard Chartered Bank Kenya (Kenya)



Noriko Nakamura Founder and CEO, Poppins, Inc. (Japan)



Merle Okawara CEO, L'Oreal Poland (Poland)



Wioletta Rosolowska CEO, L'Oreal Poland (Poland)



Kamila Sidor Founder, Geek Girls Carrots (Poland)



Beata Stelmach CEO, GE Poland & Baltic States (Poland)



Alastair Teare CEO, Deloitte Central Europe (U.K.)



Marco Villa Regional President, Technip (Italy)

# SENIOR EXECUTIVES



Kimberly Admire EVP and Chief HR Officer, SAIC (U.S.)



Katrin Adt VP, HR Development, Daimler (Germany)



Christine Albanel Sr. Executive Vice President, Orange (France)



Rohini Anand SVP, Global Chief Diversity Officer Sodexo (U.S.)



Chantal Line Carpentier Chief, New York Office UNCTAD (Canada)



Sheryl Chamberlain Group Vice President, Capgemini (U.S.)



Denise Evans Vice President, Market Development, IBM (U.S.)



Sakie T. Fukushima Board Director, Mitsubishi Corp, Bridgestone Corp., and Ajinomoto Co. (Japan)



Iwona Georgijew Partner and Diversity Leader, Deloitte Central Europe (Poland)



Arancha Gonzalez Executive Director, International Trade Centre (Spain)



Narelle Hooper Former Editor, Australian Financial Review BOSS Magazine (Australia)



Janina Kugel Member, Management Board, Siemens (Germany)



Monica Pool Knox Head, HR for Global Sales and Brand Strategy, Twitter (U.S.)



Claire Sibthorpe Head, Connected Women, GSMA (U.K.)



Katherine Worthen Board Member, Opel Group and VP, GM (U.S.)

# 2016 SUMMIT PROGRAM Women — Building an Inclusive Economy IN THE DIGITAL AGE

#### JUNE 8 2016 (WEDNESDAY)

5:00 p.m. - 8:00 p.m. Summit Registration

#### JUNE 9, 2016 (THURSDAY)

8:00 a.m 4:00 p.m.	Summit Registration
<b>9:00 a.m 3:00 p.m. Ministerial Roundtable</b> : Public/Private Sector Partnerships Advancing Economic Opp Women and Girls (session is open only to government ministers)	
3:00 p.m.—4:00 p.m.	Mayor's Forum: The Future of Cities
4:00 p.m 5:00 p.m.	Doing Business with Poland
6:00 p.m 7:30 p.m.	Opening Ceremony
8:00 p.m 10:00 p.m.	Poland's Welcoming Dinner

#### JUNE 10, 2016 (FRIDAY)

8:00 a.m 9:00 a.m.	Networking Breakfast	
9:00 a.m 10:00 a.m.	Global and Regional Economic Megatrends	
10:00 a.m 11:00 a.m.	Male CEO Forum: Defining an Equitable Workplace	
11:00 a.m 12:00 p.m.	Debate: What Makes an Inclusive Economy?	
12:30 p.m 2:30 p.m.	Luncheon Program: Women Entrepreneurs' Forum: New Businesses from 'Old' Needs	

#### 2:45 p.m. - 4:00 p.m. BREAKOUT SESSIONS I

<u>Leadership Development Track</u>: *Effectively Managing a Multi-Generational Workforce* <u>Entrepreneurial Track</u>: *Stepping from the Brink: Recovering from Business Setbacks* <u>Issues Track</u>: *Growing the 'Silver' Economy with Technology* 

#### 4:15 p.m. - 5:30 p.m. BREAKOUT SESSIONS II

<u>Leadership Development Track</u>: Developing Human Relations in the Technological Workplace <u>Issues Track</u>: The Power of Many: Making Collaboration Work Among Women <u>YOUTH FORUM:</u> Creating Digital Businesses

8:00 p.m. - 10:00 p.m. Global Women's Leadership Awards Gala Dinner

#### JUNE 11, 2016 (SATURDAY)

8:00 a.m 9:00 a.m. 9:00 a.m 10:00 a.m. 10:00 a.m—11:00 a.m. 11:00 a.m 12:00 p.m. 12:30 p.m 2:30 p.m.	<ul> <li>Women CEO Forum: The Future of Work in the Age of Digitization and Mobility</li> <li>The Nexus Between Culture, Technology, and the 'Creative' Industries</li> </ul>	
2:45 p.m 4:00 p.m.	BREAKOUT SESSIONS III         Leadership Development Track:       Women on Boards Roundtable: How Female Board Members Can         Drive Value and Results       Entrepreneurial Track: Using Social Media to Grow Your Business Effectively         Issues Track:       Addressing the Digital Skills Gap: Education for the Next Generation	
4:15 p.m 5:30 p.m.	BREAKOUT SESSIONS IV <u>Leadership Development Track</u> : Leveraging Benefits of Male-Female Communications <u>Entrepreneurial Track</u> : Tech Tools to Expand Your Business' Productivity <u>Issues Track</u> : Redefining the 'Media' in the Internet Age	
6:30 p.m 7:30 p.m.	Closing Ceremony	
7:30 p.m. — 9:00 p.m.	Closing Dinner	

# SUMMIT REGISTRATION

#### REGISTER ONLINE AT WWW.GLOBEWOMEN.ORG/GLOBALSUMMIT/?PAGE\_ID=60

### Registration Deadline: May 9, 2016

Registration Type	Registration Rate
<b>Corporate</b> (for participants from large corporations)	950
Non-profit, NGO, government, and small business	650
<b>Spouse / child</b> (admittance to evening events only)	350

Please Note: The listed fee amounts are per delegate. Fee amounts are in EUROS (€) for delegates based inside the European Economic Area and Switzerland, and in USD (\$) for delegates from the rest of the world.

The Summit Registration Fee includes the three-day conference, all meals from evening of June 9 to closing on June 11, transportation to any outside venue, <u>simultaneous interpretation from and into English</u>, Polish, French, <u>and Russian for all sessions</u>, and all program materials.

### HILTON WARSAW HOTEL ACCOMMODATIONS

The site of the 2016 Global Summit of Women, the Hilton Warsaw Hotel and Convention Center, is located in the heart of Warsaw's business district (Grzybowska 63, Warsaw, 00-844).

Special rates for Summit delegates are available at the Warsaw Hilton as follows:

 King Hilton Guest Room: 356 PLN/night (includes VAT) / approx. US\$94/night



Executive Room: 593.78 PLN (includes VAT)/ approx. US\$156
 To secure the special rates, delegates must have proof of Summit registration. Following receipt of your Summit registration, you will receive access to making hotel reservations. Rooms at the Hilton
 Warsaw Hotel are limited and delegates are urged to make reservations as soon as possible. All Summit delegates are responsible for their own hotel reservations and all reservations are made directly with the hotel.

### WEXPO AT THE GLOBAL SUMMIT OF WOMEN

Join the Women's EXPO (WEXPO) to:

- Showcase your products or services
- Promote your business and your brand to a global audience
- Find Partners Abroad

Space is limited and will be made available on a first-come, first-served basis. For more information on reserving your exhibition space, see the WEXPO Reservation form at www. globewomen.org.

### **TRAVEL TO WARSAW**

#### SAVE TIME AND MONEY TRAVELLING TO POLAND!

Fly LOT Airlines, the Official Airline of the 2016 Global Summit of Women. To access discounted fares, download the Summit Travel Form at http://globewomen.org/ globalsummit/?page\_id=4324

### **POST-SUMMIT TOUR TO KRAKOW**

# Continue networking with Summit Participants for 3 days/2 nights in historic Krakow from June 12-14

Post-Summit excursion includes hotel transfers, round-trip train ticket from Warsaw, two nights at a 5-star hotel close to the center of Old Krakow, a lunch organized by the Mayor of Krakow and special dinner at the Wieliczka Salt Mine (a UNESCO World Heritage Site), and sightseeing with guides.

The cost per person is **340 € (approx. US\$365)** per person.

Don't miss out. Space is limited. To reserve your place on this special tour only for Summit delegates, please visit www.globewomen.org/ globalsummit/krakow.

Wieliczka Salt Mine (a UNESCO World Heritage Site)





Krakow's Florianska Gate





Heritage Site), and sightseei

# **POLAND HOST COMMITTEE**

#### CHAIR:

Henryka Bochniarz

President, Polish Confederation of Employers (Lewiatan) and former CEO, Boing Central and Eastern Europe

#### VICE CHAIR:

Dorota Warakomska President, Congress of Women and Polish Professional Women Network

Małgorzata Adamkiewicz CEO, Adamed

Lidia Adamska Financial Advisor/Founder, Lidia Adamska Business Consulting

> **Dominika Bettman** CFO, Siemens Poland

**Krystyna Boczkowska** President of the Board, Robert Bosch Sp. Z.o.o.

Magdalena Bartoś CFO, PGE Polska Grupa Energetyczna S.A.

Małgorzata Chechlińska President of the Board, Trip Group

Beata Czerwińska CEO, BCMFD media communications

Irena Eris Founder and Co-Owner, Research and Development Director, Dr Irena Eris Cosmetic Laboratories

Monika Falk New Business Director, BCMFD media communications

**Iwona Georgijew** Partner, DCE, SheXO and Diversity Leader, Deloitte

Beata Gessel-Kalinowska vel. Kalisz Managing Partner, Founder of GESSEL Attorneys at Law

> Olga Grygier-Siddons CEO, PwC Central and Eastern Europe

Danuta Hübner Member of European Parliament

Anna Jakubowski Operations Director, Poland and Baltics, Coca-Cola Co.

Beata Jarosz Advisor to the Management Board, Polish Power Exchange

> **Łukasz Kalinowski** CEO, MetLife TUnŻiR S.A.

**Teresa Kamińska** President of the Management Board, Pomeranian Special Economic Zone

> Anna Karaszewska CEO, Ingeus Sp. z o.o.

Lena Kolarska-Bobińska Professor, Institute of Philosophy and Sociology, Polish Academy of Sciences

> Nina Kowalewska-Motlik Chairwoman, New Communications

Olga Krzyżanowska Member of the Stefan Batory Foundation Council

Barbara Labuda Former Ambassador to Luxembourg and Trade Union Activist

> Katarzyna Majewska Member, Management Board, Citibank Polska

Bogusława Matuszewska President, Foundation of Strategic Competence Development

> Małgorzata Nowak-Niedźwiedzka Vice Chair of the Board, Poldent

Małgorzata Omilanowska Professor, University of Gdansk

Wioletta Rosołowska Country General Manager, L'Oréal Polska

**Ewa Rumińska-Zimny** Associate Professor, Warsaw School of Economics

> Beata Stelmach CEO in Poland and the Baltics, GE

**Magdalena Środa** Advisor, Congress of Women/ University of Warsaw

**Carol-Ann Stewart** General Manager, GSK Poland and the Baltics

Alicja Tatarczuk-Nowik Communication Department, Polish Confederation Lewiatan

# **GLOBAL SUMMIT OF WOMEN**

## **INTERNATIONAL PLANNING COMMITTEE**



#### Irene Natividad, Chair, International Planning Committee

**Rohini Anand** Senior Vice President, Global Chief Diversity Officer, Sodexo (USA)

#### Mariko Bando

President, Showa Women's University, Japan

#### Jonina Bjartmarz

CEO, Iceland Europe Travel Partnership; Former Member of Parliament and Minister of Environment, Iceland

#### Henryka Bochniarz

President, Polish Confederation of Private Employers; former President, Boeing Central and Eastern Europe

> Margarita de Cos Director, Major Donors, WWF Spain

#### Alice Dear

Former U.S. Executive Director, African Development Bank

#### **Delia Domingo-Albert**

Senior Advisor, SGV/Ernst & Young, and Former Secretary of Foreign Affairs, Philippines

#### Patricia Espinosa Torres

Former Undersecretary of Labor, Mexico

**Denise Evans** Vice President for Market Development, IBM

Sakie T. Fukushima President and Representative Director, G&S Global Advisors

#### Pat Harris

Global Chief Diversity Officer and Vice President, Global Community Engagement, McDonald's Siv Hellen Former Chief Compliance Officer, Nordic Investment Bank

Sung Joo Kim Chair and Chief Visionary Officer, MCM Holdings AG

**Birgit Klesper** Sr. Vice Pres., Group Transformational Change and Corp. Responsibility , Deutsche Telekom

> Tess Mateo Managing Director, CXCATALYSTS

Margaretta Noonan Founder, noonanWorks

Juliana Oyegun Former Chief Diversity Officer, The World Bank

> **Maud Pagel** Former Senior Vice President, Deutsche Telekom

#### Ursula Schwarzenbart

Chief Diversity Officer and Director, Performance and Potential Management, Daimler AG

> Ann Sherry CEO, Carnival Australia

**Anna Wu** Executive Councilor, Hong Kong SAR Government

"The battle to put women in the forefront must be fought by everybody who wants lasting peace and stability."



-Nelson Mandela 2000 Global Summit of Women

### 2016 SUMMIT GLOBAL MEMBERS

**Business and Professional Women International** 

Mongolian Women's Federation

**GEWEL (Japan)** 

Réseau des femmes des entreprises du Congo—REFEC (DR Congo)

South African Women Entrepreneurs Network - SAWEN (South Africa)

Vietnam Women Entrepreneurs Council / Vietnam Chamber of Commerce and Industry

Women's Association of Romania

Women Help Women (Japan)

Women in Management, Business and Public Service—WIMBIZ (Nigeria)

Women Presidents' Organization (USA)

## INTERNATIONAL PARTNERS

AC (formerly Across Cultures) (USA)

African Business Women's Network (Nigeria) ARISE Women (Botswana) Asociacion Femenina de Empresas Turisticas del Peru Association LIDERE (Latvia) Association of Business Women and Top Managers in Brasov (Romania) Association of Businesswomen of Bosnia and Herzegovina Association of Business Women of Kazakhstan Association of Female Executives of Trinidad and Tobago Association of High-Tech Professional Women - COMIAT (Mexico) Association of Women Entrepreneurs of Moldova Bangladesh Women Chamber of Commerce and Industry Belize Chamber of Commerce & Industry CEFAP/Ladies Circle (Cameroon) Center for the Development of Civil Society (Armenia) Cercle InterElles (France) China Association of Women Entrepreneurs (CAWE) (China) Chittagong Women Chamber of Commerce and Industry Committed to Total Empowerment of Women (India) The Committee of 20 (Russia) Congress of Women (Poland) Consortium of Women Entrepreneurs of India Council of Women in Business in Bulgaria Digital Leadership Institute (Belgium) Egyptian Businesswomen's Association Ethiopia Women Entrepreneurs Association (Ethiopia) European Women's Management Development International Network Femmes Ingenieurs (France)

Filipina CEO Circle (Philippines)

Financi'elles (France)

Foundation 787 (Bosnia Herzegovina) Graduate Women International (Switzerland) Grate ne Biznes (Kosovo) Hong Kong Federation of Women Kenya Association of Women Business Owners Laawol Diam la Voix de la Paix (Senegal) Michigan Association for Female Entrepreneurs (U.S.) National Association of Women Business Owners (NAWBO) (USA) National Association of Women Entrepreneurs of Malaysia National Chamber Network of Women Entrepreneurs (Greece) National Latina Business Women's Association (USA) Polish Network of Women Entrepreneurship Ambassadors, Poland **PWN Global PWN** Copenhagen Roma Women Association Selena Bulgaria Selena Italy Shahina Aftab Foundation (Pakistan) SHGPAZ - Women in Business Albania (Albania) Swiss Women Network (Switzerland) Townsville Business Women's Circle (Australia) Women's Business Council Philippines WE—Women Entrepreneurs (Denmark) WEConnect International (USA) Women's Issues Network (Belize) Women in Business Association of Botswana Women of Africa International (France) Young Women Entrepreneurs Association (Italy)