

**PROGRAM**

**OF BUSINESS CONFERENCE**

**NEW OPPORTUNITIES FOR THE DEVELOPMENT**

**OF WOMEN'S ENTREPRENEURSHIP IN KAZAKHSTAN**

**1st day, Tuesday**

**August 29, 2017**

**Astana, Korgalzhyn HW 2A,**

**Duman Hotel, Diplomat conference hall, the 2nd floor**

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| **17:00 – 19:00** | Meeting of the first Republican Council for the regional branches’ chairmen of Association of business women of Kazakhstan (ABWK); |

**The 2nd day, Wednesday**

**August 30, 2017**

**Astana, Kunayeva Street, 7**

**Rixos President Astana Hotel, Zheruyuk conference hall**

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| **09:00 – 09:30**  **09:30 – 10:00** | **Registration of participants**  **Opening ceremony of photo gallery “Labor Astana-2”** |
| **10:00 – 10:10** | **Opening of Business Conference – Raushan Sarsembayeva,** President of the Association of Business Women of Kazakhstan. |
| **10:10 – 10:15** | **Showing a video “New opportunities of Association of business women of Kazakhstan”** |
| **10:15 – 10:40** | **Greetings:** |
|  | 1. **Dariga Nazarbayeva,** Deputy of the Senate of the Parliament, Chairman of the Senate Committee on International Affairs, Defense and Security. 2. **Irene Natividad,** President of the Global Summit of women, the USA, Washington DC. 3. **Betsy Nelson,** Vice President of the European Bank for Reconstruction and Development (EBRD), Great Britain, London. 4. **Mi-Young Han,** President of World Women Inventors & Entrepreneurs Association (WWIEA), South Korea, Seoul. |
| **10:40 – 11:40** | **Panel session No.1** MODERN TRENDS OF THE DEVELOPMENT OF WOMEN'S ENTREPRENEURSHIP IN THE WORLD |
|  | **Moderator:**  **Mukhabbat Seitova,** Deputy Chairman of the Board of Forte Bank JSC  **Speakers:**   1. **Zamira Kanapyanova,** General Manager for Public and Government Relations of Chevron (Europe, Eurasia and the Middle East). Great Britain, London; 2. **Holger Wiefel,** Head of the Regional Program of the European Bank for Reconstruction and Development (EBRD). Almaty; 3. **Margarita de Cos,** Director of the World-Wide Fund for Nature. Spain, Madrid; 4. **Inga Legasova,** Chairman of the Union of Women's Forces. Russia, Moscow; 5. **Alina Aldambergen,** Chairman of the Board Kazakhstan Stock Exchange JSC (KASE); 6. **Gulnaz Atamkulova,** Deputy Chairman of the Board KazAgro National managing holding JSC |
| **11:40-12:00** | **Coffee-break** |
| **12:00 – 13:00** | **Panel session:** NEW TECHNOLOGIES FOR INCREASING BUSINESS EFFICIENCY (ICT, agile, mentoring) |
|  | **Moderator:**  **Nina Willems,** Regional Manager of MasterCard in Armenia, Belarus and Kazakhstan. Russia, Moscow.  **Speakers:**  **1. Dana Altybaeva,** General Director of Hewlett Packard Enterprise Kazakhstan / Kyrgyzstan, Almaty;  **2. Gulnara Danybaeva,** General Director of Philips in Kazakhstan and Central Asia, Almaty;  **3. Alexandra Pritsker,** Professional Certified Coach MCC ICF Executive coach, ICF Member, Business Coach, Director of Global Coaching International University. Russia, St. Petersburg;  **4. Xenia Babushkina -** Partner of Ernst & Young, head of the EY practice on consulting services for Central Asia and the Caucasus;  **5. Aida Irgebaeva,** Vice-President for IT of Transtelecom JSC  **6. Saken User,** Director of Corporate Finance Department of Freedom Finance JSC |
| **13:00 – 13:30** | **Presentation of the Zhas Kanattar (**Youth Wing) new Structure of ABWK **– Aziza Shuzheyeva,** member of the Board of ABW of Astana |
| **13:30 – 14:00**  **14.00 – 15.00** | **Parade of the leaders of the Youth Wing of ABWK.**  **Lunch** |
| **15:00-15:15** | **Presentation of Business Communications program of ABWK – Sandugash Bekzhigitova,** member of the Board of ABW of Astana |
| **15:15-15:30** | **Presentation of the Mentoring program of ABWK -**  **Ainur Mami,** a member of the AJA in Astana; |
| **15:30 – 18:00** | **Training on mentoring – Alexandra Pritsker,** Professional Certified Coach MCC ICF, Executive coach, ICF Member, Business Coach, Director of Global Coaching International University, Saint-Petersburg |
| **19:00 – 21:00** | **COCKTAIL PARTY**  Reception. Fashion show from young Kazakhstani designers with selected mentors |
| **The 3rd day, Thursday**  **August 31, 2017**  **09:30 – 11:30**    **11:00 – 11:30**  **11:30 - 13:00**  **13:00 – 14:00** | **Astana, Korgalzhyn HW 2A,**  **Duman Hotel, Parlament Hall, the 2nd floor**  **TRAINING**  **Tools** AGILE Technologies -  **Ksenia Babushkina,** Partner of Ernst & Young, head of the EY practice on consulting services for Central Asia and the Caucasus  **Coffee break**  **Training** "The Art of Investing"  **Vitaliy Kin,** Speaker of the training center of JSC "Freedom Finance"  **Departure for EXPO-2017 *(optional)*** |

**P A R T N E R S**

